



Audit Bureau of Circulations

MULTIMEDIA PUBLISHER'S STATEMENT

For the 6 month period ending
June 30, 2011



Published by: The McGraw-Hill Companies
Frequency: Weekly



TOTAL AVERAGE CIRCULATION for Six Months Ending June 30, 2011

Qualified Paid Circulation	61,062	
Qualified Non-Paid Circulation	2,812	
TOTAL QUALIFIED CIRCULATION		63,874

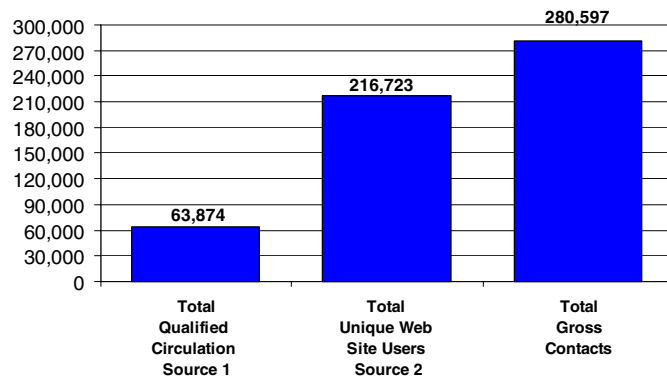
ENR.COM ACTIVITY for the month of May 2011

	Total	Daily Avg.	Mon. to Fri. Avg.	Sat. & Sun. Avg.	
Page Impressions	1,010,833	32,608	41,545	10,760	
Unique Users	216,723	9,698	12,015	4,034	216,723

Website activity audited by ABCi (See Par. 11)

TOTAL GROSS CONTACTS	280,597
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TOTAL GROSS CONTACTS



Source 1 Total qualified circulation for six months ending June 30, 2011 of ENR (subject to audit)

Source 2 Total unique users of <http://www.enr.com> - May 2011 ABVS Interactive Audit

Gross data are contained in this Multimedia Report. There was no attempt made to eliminate any duplication that may exist.

TOTAL AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION

63,874

1A AVERAGE QUALIFIED PAID CIRCULATION

Individual	55,563	
Association		
Sponsored Individually Addressed, See Par. 11(a)	5,153	
Multi-Copy Same Addressee, See Par. 11(b)	346	
Single Copy Sales		
Total Average Qualified Paid Circulation		61,062

1B AVERAGE QUALIFIED NON-PAID CIRCULATION

Individual	2,812	
Association		
Multi-Copy Same Addressee		
Total Average Qualified Non-Paid Circulation		2,812

1C AVERAGE NON-QUALIFIED CIRCULATION

Non-Continuous Market Coverage Copies		
Allocated For Shows & Conventions	454	
Miscellaneous, Including Staff Copies, See Par. 11(c)	3,419	
Total Average Non-Qualified Circulation		3,873

1D AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

Edition & Number of issues	Average Qualified Paid Circulation	Average Qualified Non-Paid Circulation	Total Qualified Paid and Non-Paid Circulation
Southeast Edition (3)	6,578	1,001	7,579
Southwest Edition (3)	2,116	3,937	6,053
Midwest Edition (3)	5,561	2,032	7,593
California Edition (3)	7,649	49	7,698
New York Edition (5)	6,622	1,053	7,675
Texas and Louisiana Edition (3)	4,301	3,386	7,687
Mountain States Edition (3)	2,950	4,684	7,634

2 QUALIFIED PAID CIRCULATION BY ISSUES

2011 Issue	Total	Paid	Qualified Non-Paid	Qualified Non-Paid Removed*	Qualified Non-Paid Added*	2011 Issue	Total	Paid	Qualified Non-Paid	Qualified Non-Paid Removed*	Qualified Non-Paid Added*
Jan. 10	60,957	59,882	1,075			Apr. 11	62,422	61,321	1,101		
17	64,000	59,983	4,017			18	65,046	61,666	3,380		
24/31	62,765	60,664	2,101			25/2	66,527	61,862	4,665		
Feb. 7	61,607	60,474	1,133			May 9	63,379	61,331	2,048		
14/21	64,089	60,643	3,446			16	65,611	61,712	3,899		
28	66,511	61,774	4,737			23/30	64,063	62,139	1,924		
Mar. 7/14	62,668	60,605	2,063			June 6	61,527	60,436	1,091		
21	64,940	61,022	3,918			13/20	64,512	61,169	3,343		
28/4	63,016	60,997	2,019			27	66,082	61,432	4,650		

*See Par. 11(d)

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY 23, 2011 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 2.7% LESS THAN THE PERIOD AVERAGE
- QUALIFIED NON-PAID CIRCULATION WAS 31.6% LESS THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Paid	Qualified Non-Paid	Classification by Title & Occupation							
					A	B	C	D	E	F	G	
1. Contractors:												
(a) Specializing in highway and heavy construction	4,686	7.4	4,594	92	2,505	342	62	369	194	19	1,195	
(b) Specializing in building construction	10,357	16.2	10,050	307	5,039	266	93	689	291	8	3,970	
(c) Engaged in both (a) and (b)	4,561	7.1	4,348	213	2,340	242	53	370	133	7	1,417	
(d) Construction Managers	386	0.6	300	86	158	8	3	29	27	1	161	
(e) Other Contractors	608	0.9	522	86	201	24	7	29	28		319	
Sub-Total #1	20,598	32.2	19,814	784	10,243	882	217	1,486	673	35	7,062	
2. Special Trade Contractors, contracting for only such parts of building construction as carpentry, masonry, plumbing, roofing, heating, ventilating, electrical and painting	7,506	11.7	7,202	304	3,168	144	50	223	198	12	3,711	
DESIGN FIRMS:												
3-4. Consulting Engineers/Architects/Designers	13,077	20.4	12,581	496	7,277	1,557	533	437	382	8	2,883	
Sub-Total #3 and #4	13,077	20.4	12,581	496	7,277	1,557	533	437	382	8	2,883	
5. Government:												
(a) Federal	945	1.5	945		285	368	16	37	31	2	206	
(b) State, County, Township and District	1,610	2.5	1,573	37	589	475	32	105	89	9	312	
(c) Municipal	1,467	2.3	1,450	17	461	393	13	78	61	6	457	
(d) International	59	0.1	59		30	2	3		2		22	
Sub-Total #5	4,081	6.4	4,027	54	1,365	1,237	64	219	182	17	997	
6. Owners, including developers, utilities, commercial, industrial institutional, and multi-family residential firms.	9,046	14.1	8,771	275	4,120	347	60	318	342	12	3,847	
Sub-Total #5 and #6	13,127	20.5	12,798	329	5,485	1,584	124	537	524	29	4,844	
7. Producers of building and construction materials, including cement, cement products, sand, gravel and other aggregates, clay products and other raw materials	1,233	1.9	1,230	3	545	45	5	32	86	1	519	
8. Manufacturers of construction equipment and supplies	1,010	1.6	1,007	3	409	33		32	59	2	475	
9. Distributors of construction equipment, materials and supplies	569	0.9	568	1	267	10	4	13	31	1	243	
10. Engineering schools, instructors and students	3,220	5.0	3,218	2	513	44	13	30	27	5	2,588	
11. Professional and trade associations, libraries and clubs	1,183	1.8	1,183		583	23	3	25	39	1	509	
12. Others Allied to the Field	1,389	2.2	1,387	2	544	42	4	42	23	1	733	
Sub-Total Qualified	62,912	98.2	60,988	1,924	29,035	4,363	952	2,856	2,042	95	23,568	
Other Paid Circulation												
Subscriptions	1,151	1.8	1,151		46	3	3	7	3		1,090	
Single Copy Sales												
Total Qualified Paid Circulation	64,063	100.0	62,139	1,924	29,081	4,366	955	2,863	2,045	95	24,657	

Key to Classification by Title & Occupation:

- A - Subscriptions in Company Name, Owners, Corporate Executives, General Managers and Managers
- B - Chief and Staff Engineers
- C - Staff Architects, Designers and Draftsmen
- D - Construction Superintendents and Supervisory Staffs
- E - Other Department Managers and Department Heads
- F - Equipment Maintenance Superintendents, Master Mechanics and Heavy Equipment Operators
- G - Other Employees

MAILING ADDRESS ANALYSIS

	Total	%	Paid	Qualified Non-Paid
Individual by name and title and/or occupation	31,478	49.1	30,377	1,101
Individual by name only	29,294	45.7	28,485	809
Title or occupation only	1,115	1.7	1,109	6
Company name only	1,761	2.8	1,753	8
Multi-Copy Same Addressee	415	0.7	415	
Total Qualified Paid Subscription & Non-Paid Circulation	64,063	100.0	62,139	1,924
Single Copy Sales				
Total Qualified Circulation	64,063			

4

GEOGRAPHIC ANALYSIS

State & ZIP Code	Total	%	Paid	Qualified Non-Paid
New England				
ME 039-049.....	276		276	
NH 030-038.....	343		343	
VT 050-059.....	119		119	
MA 010-027.....	1,804		1,804	
RI 028-029.....	205		205	
CT 060-069.....	955		955	
New England	3,702	5.8	3,702	
Middle Atlantic				
NY 100-149.....	3,903		3,903	
NJ 070-089.....	2,066		2,066	
PA 150-196.....	2,804		2,804	
Middle Atlantic	8,773	13.7	8,773	
East N. Central				
OH 430-459.....	2,039		2,039	
IN 460-479.....	1,202		883	319
IL 600-629.....	3,631		2,630	1,001
MI 480-499.....	1,543		1,177	366
WI 530-549.....	915		915	
East N. Central	9,330	14.6	7,644	1,686
West N. Central				
MN 550-567.....	969		969	
IA 500-528.....	512		512	
MO 630-658.....	1,553		1,315	238
ND 580-588.....	136		136	
SD 570-577.....	149		149	
NE 680-693.....	420		420	
KS 660-679.....	759		759	
West N. Central	4,498	7.0	4,260	238
South Atlantic				
DE 197-199.....	133		133	
MD 206-219.....	1,544		1,544	
DC 200, 202-205.....	390		390	
VA 201, 220-246.....	2,059		2,059	
WV 247-268.....	253		253	
NC 270-289.....	1,270		1,270	
SC 290-299.....	743		743	
GA 300-319.....	1,614		1,614	
FL 320-349.....	3,228		3,228	
South Atlantic	11,234	17.5	11,234	

State & ZIP Code	Total	%	Paid	Qualified Non-Paid
East S. Central				
KY 400-427.....	552		552	
TN 370-385.....	892		892	
AL 350-369.....	780		780	
MS 386-397.....	273		273	
East S. Central	2,497	3.9	2,497	
West S. Central				
AR 716-729.....	296		296	
LA 700-714.....	869		869	
OK 730-749.....	492		492	
TX 750-799.....	3,620		3,620	
West S. Central	5,277	8.3	5,277	
Mountain				
MT 590-599.....	237		237	
ID 832-838.....	308		308	
WY 820-831.....	129		129	
CO 800-816.....	1,776		1,776	
NM 870-884.....	345		345	
AZ 850-865.....	1,318		1,318	
UT 840-847.....	620		620	
NV 889-898.....	541		541	
Mountain	5,274	8.2	5,274	
Pacific				
AK 995-999.....	239		239	
WA 980-994.....	1,554		1,554	
OR 970-979.....	731		731	
CA 900-961.....	8,024		8,024	
HI 967-968.....	283		283	
Pacific	10,831	16.9	10,831	
Single Copy Sales				
U.S. Unclassified				
United States	61,416	95.9	59,492	1,924
Poss. & Other Areas				
004-009, 969.....	161	0.2	161	
U.S. & Poss., etc.	61,577	96.1	59,653	1,924
Canada				
Mexico	914	1.4	914	
Military or Civilian Personnel Overseas .	57	0.1	57	
Other International	25	0.1	25	
	1,490	2.3	1,490	
Total International	2,486	3.9	2,486	
E-Mail Address Only ...				
Other Unclassified				
Grand Total	64,063	100.0	62,139	1,924

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2011

5**PRICE DATA** See Par. 11(e)

Basic Prices: Subscriptions: U.S., 1 yr. \$82.00; 2 yrs. \$125.00; 3 yrs. \$165.00. Canada/Mexico, 1 yr. \$89.00; 2 yrs. \$149.00; 3 yrs. \$215.00. International, 1 yr. \$195.00; 2 yrs. \$329.00; 3 yrs. \$479.00	
Single Copy: \$9.95	
Sales include Premium Values	
Basic & higher than basic:	11,061
75% - 99% of basic:	1,851
50% - 74% of basic:	5,908
25% - 49% of basic:	1,408
Less than 25% of basic:	10,171
Total	30,399

6**TERM DATA**

Three years or more.	2,063
Two years or more but less than three.	1,355
One year or more but less than two.	26,725
Less than one year.	256
Total	30,399

7**SALES CHANNELS**

Ordered by mail and/or directly requested by subscriber	28,559
Ordered through salespeople:	
Catalog agencies and individual agents	423
Publisher's own and other publishers' salespeople ..	1,417
Independent agencies' salespeople	None
Association memberships	None
All other channels	None
Total	30,399

8**PREMIUM USAGE**

Ordered without premium	25,682
Ordered with reprinted material from this publication	None
Ordered with other premiums, See Par. 11(f)	4,717
Total	30,399

ADDITIONAL CIRCULATION INFORMATION

9**POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

10**RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

11

EXPLANATORY

Audit Cycle: December Ending.

(a) Sponsored Individually Addressed subscriptions, averaging 5,153 copies per issue, represent subscriptions sold in quantities of 2 to 5,163 to business concerns at prices shown in Par. 5. Copies were mailed by the publisher to names and addresses furnished by purchaser.

(b) Multi-Copy Same Addressee subscriptions, averaging 346 copies per issue, represent subscriptions sold in quantities of 2 to 228 to business concerns at prices shown in Par. 5. Copies were mailed in bulk to the purchasers for redistribution.

(c) Miscellaneous includes checking and promotion copies, averaging 2,703 copies per issue, served to advertisers and agencies.

(d) Figures are omitted by special permission of the Board of Directors.

(e) Authorized prices with 5% or more of total subscription sales:

1 yr.	\$5.00	1 yr.	\$10.00	1 yr.	\$41.95	1 yr.	\$82.00
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(f) "ENR's Greatest Construction Projects," each with a value of \$2.00 and the McGraw-Hill Professionals's Data Dictionary, with a value of \$5.00, were offered with some subscriptions at basic prices.

(g) It is the publisher's policy to expire all subscriptions on a monthly basis and therefore, some new subscribers may receive from one to four issues more than entitled to, but no offer of this kind is made to the subscribers.

Field Served:

Engineering, Building and Construction in all its phases. See Par. 3A.

This is an independent publication not directly related to or affiliated with any association.

Definition of Recipient Qualification:

Qualified recipients are: Engineers, Architects, Contractors, Government Officials, Industry Executives and Other Specialists and Firms in the Field Served, and others Allied to the Field.

Website Activity

Primary URL: <http://www.enr.com>

Audit Period: May 2011

	Page Impressions	Unique Users
Total	1,010,833	216,723
Daily Avg.	32,608	9,698
Mon. to Fri. Avg.	41,545	12,015
Sat. & Sun. Avg.	10,760	4,034

SOURCE: May 2011 ABVS Interactive Audit

ABC Interactive Definitions:

Page Impressions: The combination of one or more files presented to a viewer as a single document as a result of a single request received by the server.

Unique Users: This site uses the cookie-based method to measure unique users.

Note: The Total number of Unique Users is adjusted to remove duplicate visits by the same user. In other words, regardless of the number of times that a user visited the site, they were considered a single Unique User for the period. The Daily average represents the number of Unique Users that visited the site each day added together and then divided by the number of days in the period. The Mon. to Fri. and the Sat. & Sun. averages are calculated in the same manner as the Daily average but limited to weekdays and weekends respectively.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules

Parent Company: The McGraw-Hill Companies

JOANNE RUE POLICARE

PAUL BONINGTON

Group Circulation Manager

Vice President/Publisher

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	International Subscription Price	195.00